



DEBONAIR GROUP

DEBONAIR FREIGHT FORWARDING SOLUTION LIMITED A MEMBER OF DEBONAIR GROUP



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ABOUT US

WELCOME TO THE DYNAMIC WORLD OF DEBONAIR FREIGHT FORWARDING SOLUTION LIMITED

Founded in 2024, Debonair Freight Forwarding Solution Limited (DFFSL) is a premier logistics and supply chain management provider headquartered in the premium commercial hub of Mohakhali DOHS, Dhaka, Bangladesh. DFFSL was established with a clear mandate: to redefine global logistics by delivering innovative, asset-backed, and customer-centric supply chain solutions that connect global brands with emerging markets efficiently and confidently.

The Group Advantage

As a proud member of the prestigious Debonair Group, we combine the financial stability, deep industrial heritage, and massive network of a major manufacturing conglomerate with the agility, tech-driven innovation, and responsiveness of a modern freight logistics provider. Moving across a rapidly expanding international footprint that connects over 15 countries, we offer seamless, end-to-end multi-modal solutions.

Our Operational Pillars

Comprehensive Portfolio: We orchestrate complex international air freight, ocean freight (FCL/LCL), customs brokerage, fiscal compliance, and multi-modal transport strategies tailored to modern trade dynamics.

Data-Driven Visibility: By pairing deep human expertise with advanced digital operating systems, we give our clients real-time shipment visibility, automated data tracking, and proactive risk mitigation.

Supply Chain Resilience: We don't just move freight; we co-engineer optimized supply chains that reduce transit lead times, control landed costs, and support predictable business growth.



OUR GROUP OF COMPANIES

Debonair Group (Parent Ecosystem)

Debonair Group is a premier, 100% export-oriented private conglomerate specializing in the high-value manufacturing of technical Outerwear, Home Textiles, Outdoor Products, and high-end Travel Gear/Luggage. Initiating operations in 2010, the group formalised its landmark "Way Towards Sustainability" framework in 2020.

Guided by the enduring visionary principles of our Founding Chairman, the Late Mohammad Nurun Nabi, FCA, the dynamic leadership of Managing Director Mohammed Ayub Khan, FCA, and the contemporary strategic direction of our Chairman, Architect Naiara Noor, Debonair has scaled into a powerhouse comprising over 12 domestic and international sister concerns.

Our Managing Director, Mr. Mohammed Ayub Khan, FCA, brings decades of elite experience in international accounting, financial consultancy, structural auditing, and lean manufacturing through his independent practice, Khan Ayub Chartered Accountants. This rigorous financial background ensures our logistics wing operates with unparalleled fiscal discipline, transparent costing structures, and strict regulatory adherence.

Corporate Footprint & Subsidiaries Bangladesh (Industrial & Services) Global Corporate Hubs

Bangladesh Office:

- 1) **Debonair Limited**
- 2) **Orbitex Knitwear Ltd.**
- 3) **Friends Knitting Ltd.**
- 4) **Debonair Padding & Quilting Solution Ltd.**
- 5) **Debonair Bag and Luggage Ltd.**
- 6) **Innovative Fabric Ltd.**
- 7) **Debonair Felt & Geotextile Ltd.**
- 8) **Shine Embroidery Ltd.**
- 9) **Debonair Unit-02 Limited**
- 10) **Radical Crop Science Ltd**
- 11) **Apparel Link (BD) Ltd.**
- 12) **Debonair Limited (C & F)**
- 13) **Debonair Freight Forwarding Solution Limited**

Hong Kong Office:

- 1) **Apparel Link (HK) Ltd.**

United Arab Emirates Office:

- 1) **Apparel Corporation F.Z.C**

China Office:

- 1) **Suzhou Bijiadi Textile Export & Import Co. Ltd**
- 2) **Donguan Debonair Bag & Luggage Ltd.**




DEBONAIR GROUP


VISION

To transform global logistics landscapes by engineering high-efficiency, reliable, and value-driven supply chain solutions. We aim to lead the freight forwarding sector through operational excellence, strategic global carrier partnerships, advanced digital tracking infrastructure, and sustainable trade practices


MISSION



Client-Centricity:
Your delivery deadlines are our absolute mandate. We listen, adapt, and scale to your requirements



Dependability:
Absolute visibility. Transparency and open communication are non-negotiable baselines for our partnerships.



Operational Flexibility: From complex dynamic routing to last-minute ad-hoc space bookings, we adapt smoothly under stress.



Collective Synergies:
Unifying our global offices, trusted carriers, and internal experts to build bulletproof transport networks.

At Debonair Freight Forwarding, we measure our success by the success of our clients. We are committed to delivering reliable logistics solutions that support your objectives and contribute to the growth of your business.



OUR CORE VALUES

- **Customer-Centric:** Your needs are at the heart of everything we do. We listen, adapt, and deliver solutions that work for you.
- **Dependability:** Transparency and honesty are non-negotiable. We keep you informed and deliver on our promises.
- **Flexibility:** Whether it's a last-minute shipment or a complex project, we adapt to meet your requirements.
- **Teamwork:** We collaborate with clients, partners, and our global network to achieve shared success.



OUR HISTORY

Though formally incorporated in 2024 to serve the growing demands of modern global commerce, Debonair Freight Forwarding Solution Limited is built upon a legacy of deep logistics expertise. Our operational teams bring over 10 years of specialized industry experience, giving us direct access to tier-one service agreements and competitive block-space allocations with premier ocean lines and international air carriers.

Headquartered in the strategic New DOHS Mohakhali corporate enclave in Dhaka, we combine established logistics wisdom with cutting-edge supply chain platforms to offer hyper-personalized service structures for institutional enterprises and fast-growing businesses alike.

DEBONAIR NETWORK

EXPORT

- Argentina
- Australia
- Belgium
- Brazil
- Canada
- Chile
- China
- Colombia
- Croatia Czech Republic
- Denmark
- France
- Germany Great Britain
- Greece
-

EXPORT

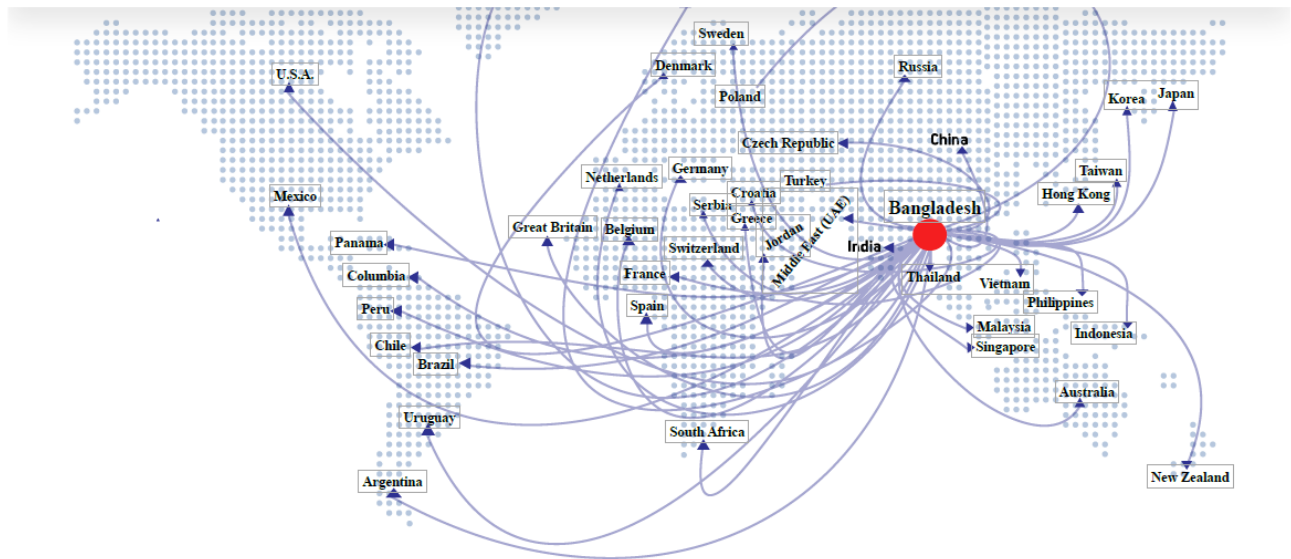
- Poland
- Russia
- Serbia
- Singapore
- South Africa
- Spain
- Sweden
- Switzerland
- Taiwan
- Thailand
- Turkey
- U.S.A.
- Uruguay
- Vietnam

EXPORT

- Hong Kong
- India
- Indonesia
- Japan
- Jordan
- Korea
- Malaysia
- Mexico
- Middle East (UAE)
- Netherlands
- New Zealand
- Norway
- Panama
- Peru
- Philippines

IMPORT

- China
- Hong-Kong
- India
- Korea
- Taiwan
- Vietnam
- Malaysia
- Spain
- Pakistan



OUR SERVICES

A ONE-STOP LOGISTICS SOLUTION



Capabilities: Door-to-Door (DDP/LDP setups), Airport-to-Airport, and tailored Sea-Air/Air-Land multi-modal transshipments. **Specializations:** High-value electronics, fast-fashion garments (GOH), time-sensitive pharmaceuticals, automotive parts, and heavy project cargo.

Air Freight

Speed, Precision, and Global Connectivity. At DFFSL, we deploy efficient, time-critical air transport architectures designed to keep fast-moving supply chains nimble. Through core strategic alliances with market-leading global carriers—including Qatar Airways, Emirates, Singapore Airlines, Turkish Airlines, and Biman Bangladesh Airlines—we assure locked-in allocations and competitive freight costs even during peak shipping seasons.



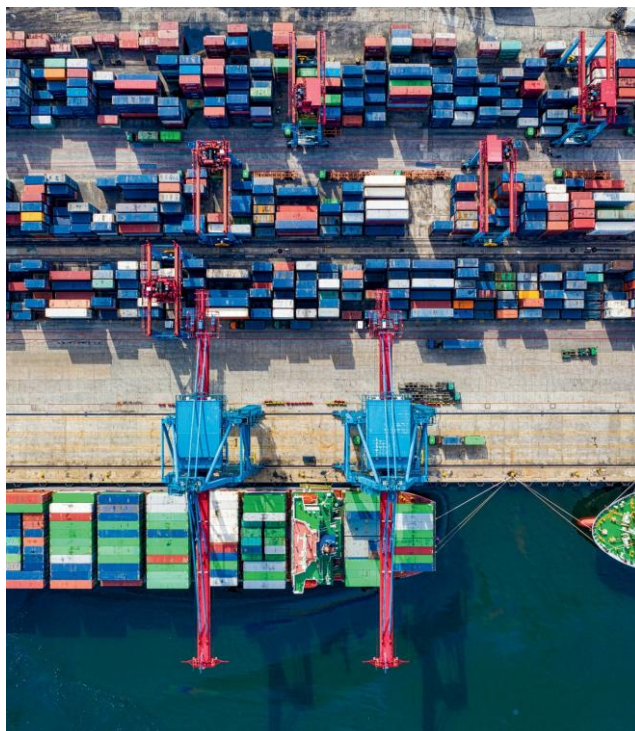
Ocean Freight

We offer highly dependable, predictable ocean freight programs designed to balance transit security with fiscal efficiency. Leveraging deep partnerships with elite global liner networks—such as Maersk Line, MSC, OOCL, WHL, HMM, and SITC—we protect your margins across major global sea lanes.

FCL & LCL Consolidation: Robust Full Container Load (FCL) management and optimized Less than Container Load (LCL) multi-vendor consolidation.



End-to-End Oversight: Seamless management stretching from origin factory loading, inland drayage, port documentation, and carrier optimization to final destination delivery.





Customs Brokerage & Fiscal Compliance

Smooth Clearance, Zero Delays.

International customs frameworks can be incredibly difficult to navigate; our in-house customs specialists make them simple.

Precision Declarations: Flawless document filing and strict regulatory compliance checking to mitigate port fines and audits.

Financial Clarity: Transparent customs calculations, H.S. Code classifications, and accurate duty/tax optimization.

Bonded Management: Streamlined processing for bonded facilities and priority customs releases.



The Digital Command Center for Your Supply Chain

Our proprietary Order Management System (OMS) provides complete operational clarity, allowing supply chain managers to execute decisions backed by data.

Real-Time Status Updates: Automated tracking pushes via Email, WhatsApp, or Client Web Portals updated every two hours.

Rapid Booking Protocols: Digital cargo placement workflows allow you to lodge full consignments in under 60 seconds.

Business Continuity Guardrails: Multi-layered backup architecture protects your cargo data against external operational disruptions or cyber risks.



Strategic Depot & CFS Services



Custom Bonded Warehouse
Spread Across 51-Acre Area



Cargo Accepted
12 Hours Prior to Vessel Sailings



Target ETA Driven
MSVL Connection



Tailor-Made
QC Facilities



Multi Vendors CFS Consolidation
Managed by Target ETA



Integrated Security
Management System

Peak Season Air & Sea Risk Mitigation



Secured Spaces With Advance Booking
To All Major Airlines During Peak Season

Secured Space Commitments: Pre-booked allocations across premium commercial airlines during peak global quarters.



Charter Operations Management: Ability to deploy full and part-charter aircraft for emergency high-volume movements year-round.



Multi-Port Flexibility (DAC/CGP Bypass): When Dhaka (DAC) air gates face heavy congestion, we seamlessly divert air operations to Chittagong (CGP) airport, utilizing local space to bypass regional trucking delays and save transit costs.



For Shut-Out Cargo at CGP Port,
We Can Utilize CGP Airport Space to Avoid Trucking Cost and Transit Time



Utilize CGP Airport for Shippers in Chittagong
to Minimize Trucking Cost and Transit Time





DEBONAIR GROUP

CARGO GSA REPRESENTATION



AirArabia
العربية للطيران



A COMPLETE SUPPLY CHAIN SOLUTIONS



OCEAN FREIGHT



IN-LAND TRUCKING



LAND-AIR SHIPMENT



ON-DEMAND REPORTING



GOH CONSOLIDATION



QC PLATFORM



DHAKA ICD



AIR FREIGHT



CROSS-BORDER TRUCKING



CUSTOMS BROKERAGE



SEA-AIR SHIPMENT



PO MANAGEMENT



STRAIGHT BL FACILITY



DISTRIBUTION



IMPORT CLEARANCE



ORIGIN & DESTINATION HANDLING



88EXTENDED CUT-OFFS



PICK & PACK

**WORLDWIDE END TO END SHIPPING SOLUTIONS
ACROSS 15+ COUNTRIES**



GROUP CERTIFICATIONS

Our group's factories and infrastructure operate under strict global accountability, sustainability, and quality standards:

Sustainability & Environment:

- RSC
- LEED
- Global Recycled Standard (GRS)
- Recycled Claim Standard (RCS)
- Sustainable Apparel Coalition (Higg Index)
- GOTS
- OCS.

Social & Workplace Compliance:

- WRAP
- Amfori BSCI
- Sedex
- Better Work
- OEKO-TEX 100 & STeP
- Responsible Down Standard (RDS).

Quality & Safety Systems:


- ISO 9001:2015 (Quality Management)
- ISO 14001:2015 (Environmental Management)
- ISO 45001:2018 (Occupational Health & Safety).


CONCLUSION

At Debonair Freight Forwarding Solution Limited, we build long-term corporate partnerships rather than just processing transactions. Backed by our robust infrastructure in Bangladesh and a reliable international partner matrix across 15+ countries, we remove friction from global supply chains. Let us handle the complexities of global freight forwarding, carrier bookings, and customs compliance so your business can focus on what it does best: global growth.

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